Billings by Type of Service and by Industry of Clients

Billings by Type of Service / Composition Ratio



Billings by Industry of Clients

Millions of yen	Fiscal 2021	Fiscal 2022	Fiscal 2023
Information / Communications	143,212	142,064	128,111
Beverages / Cigarettes / Luxury foods	124,422	116,028	116,176
Automobiles / Related products	105,931	104,389	108,981
Foodstuffs	76,896	79,243	80,461
Restaurants / Services	58,051	72,815	77,870
Finance / Insurance	63,709	69,683	71,027
Cosmetics / Toiletries	70,635	68,108	69,342
Distribution / Retailing	53,651	56,483	61,686
Pharmaceuticals / Medical supplies	59,981	58,934	59,561
Real estate / Housing facilities	46,781	48,837	50,768
Transportation / Leisure	47,247	39,939	50,499
Government / Organizations	99,705	117,880	47,846
Apparel / Accessories	20,757	24,903	27,730
Games / Sporting goods / Hobby supplies	28,437	28,290	27,518
Household products	19,703	21,532	20,963
Energy / Materials / Machinery	20,113	21,045	20,712
Home electric appliances / AV equipment	20,723	23,216	17,837
Publishing	18,041	16,287	14,997
Medical services / Education / Religion	14,142	13,440	12,370
Precision machinery / Office supplies	6,243	8,735	11,410
Classified advertising / Other	30,430	27,374	26,846

Note: Figures shown for composition ratio have been rounded off.

Note: Billings by type of service and by industry of clients both refer to domestic billings.

180,000